



2017 Recital Program Family Messages / Advertising

Dear Parents:

Our 2017 2nd Annual Recital “Give My Regards to Broadway” on June 3 is fast approaching! This year, we are excited to offer you the opportunity to include a good luck Recital Message, a Dedication, or a Business Ad. There is no limit to the number of messages/dedications for each dancer. They can come from Mom, Dad, siblings, grandparents, friends – anyone! Dancers can also send these Recital Messages to their fellow dancers and teachers! The program will make for a wonderful keepsake after the recital. Any dancer selling more than \$200 in ads will receive free tuition for their ballet class in the Fall.

RECITAL MESSAGES:

These are words only, put in the program as a good luck message.

Sample Messages:

Sara Jones - We are so proud of you! Can't wait to see you continue to grow as a dancer! Love, Mom and Dad

Suzy Smith – I know you will be awesome! I can't wait to share the stage with you. Love, your friend Jane Jones

Teacher Sally – Thank you so much for teaching me this year! I love learning from you. Love, Suzy Smith

Recital Message Pricing:

25 Words or Less - \$5

26 – 50 Words - \$10

51 – 75 Words - \$15

DEDICATIONS:

These are words and photo, put in the program dedicated to a dancer.

Sample Dedication:



Dedication Ad Pricing:

Business Card - \$15

Quarter Page - \$20

Half Page - \$40

Full Page - \$80

BUSINESS ADS:

Business Ads can also be purchased to advertise for local businesses! If your business or one you are associated with would like to have their advertisement seen by hundreds of audience members, this is a great, reasonably priced opportunity.

Sample Business Ads:

<p>Bay PTA Council Proudly continuing the tradition of providing Scholarships to Bay Seniors!</p> <p>Go Rockets! PTA every child. one voice.</p>	<p>Aim for the Stars!</p> <p>STACK HEATING & COOLING STACKHEATING.COM (440) 723-3032</p>	<p>Much Continued Success From... E.M.G.E. Goodies Co. School Supplies & Goodies Candy Wholesale to the Schools Only 623-1200 20 Rider Place, Freeport, NY 11520</p>	<p>A to Z Party Rentals "The Party Experts"</p> <p>40 Years of Experience in the Party Rental Business</p> <p>165 Price Parkway Farmingdale, NY 11735 (631 & 516) 293-4192 Fax: (516) 293-4193 www.atozpartyrentals.biz</p>	<p><u>Business Ad Pricing:</u></p> <p>Business Card Size - \$20 Quarter Page - \$35 Half Page - \$50 Full Page - \$90</p>
<p>Highland CONSULTING ASSOCIATES, INC. Investor Advocates® Consultants to institutional investors and their fiduciaries ph 440.808.1000 www.highlandusa.net 159 Crocker Park Blvd Cleveland, Ohio 44145</p>	<p>BAY BARBER SHOP 27223 Wolf Road Bay Village Ohio 44140 440-871-8383 Specializing in Men and Boys Haircuts Hours: 8am to 6pm Sat.: 8am to 5pm Closed: Wed. & Sun. www.baybarbershop.com</p>	<p>NORTH SHORE GOLF CAR, Inc. GOLF CARS - TURF VEHICLES SALES - SERVICE - LEASING 220 GLEN COVE AVE. GLEN COVE, NY 11542 frank@northshoregolfcar.com FRANK TROTTA (516) 759-2628 Fax: (516) 759-2764</p>	<p>multi media PROMOTIONS Beth Levine beth@mmppromos.com (7) 516.935.0553 (C) 516.359.4171 (F) 516.345.1614 33 Southwick Ct S., Plainville, NY 11803 www.mmppromos.com</p>	<p>NICK'S AUTO REPAIR CENTRE, INC. COMPLETE AUTO REPAIRS NICHOLAS BARTOLOTTO 85 SEA CLIFF AVE. GLEN COVE, NY 11542 (516) 671-2140 FAX (516) 671-4206</p>

Ad Dimensions:



Business Ad Dimensions:

Business Card - 3.75" x 2.5"
Quarter Page - 3.75" x 5"
Half Page - 7.5" x 5"
Full Page - 7.5" x 10"

SUBMISSIONS:

All submissions and payments are due by Saturday, May 13, 2017. For your convenience, you can submit your Recital Message, Dedication, and/or Business Ad three different ways:

1. Hard Copy. Complete the attached form and bring it with your payment to the Gotta Dance! Studio.
2. Email. Submit your information via email to Christina Rowden at crowdengottadance@gmail.com. Messages submitted via email should follow this format:

Subject Line should be:

Message/Dedication/Ad for _____ (Dancer's full name).

If more than one message/dedication is being submitted, please leave at least one line between the individual messages/dedications.

If your dancer is sending a message to another dancer, please list both the sending dancer's first and last name, and the receiving dancer's first and last name.

Please note: If submitting information through email, payment will need to be made on the weekend at the studio. Cash, checks, and credit cards (min. \$20 for credit card payments) will be accepted.

3. Online Order. Log onto <http://gottadancetucson.com/recital/> and complete the online form. Payments may be made via PayPal on the GottaDance website.

Specifications For Sending Artwork: Email files to Christina Rowden at crowdengottadance@gmail.com or drop off files on flash drive at the Gotta Dance! Studio.

- Photos must be high quality (300dpi JPEG or TIFF file format).

Gotta Dance! 2017 Annual Recital "Give My Regards to Broadway"

Recital Message / Dedication / Business Ad Order Form (one order per form; use as many forms as you need!)

Date: _____

Mark the Order Type and Size, below, and then complete the appropriate section(s).

Recital Message Dedication Business Ad

Business Card Size Quarter Page Half Page Full Page

Files submitted by: _____ Email _____ Flash Drive _____ Paper

Payment submitted via: _____ Gotta Dance! _____ Credit Card _____ Website via PayPal

Recital Message :

From (Full Name): _____ Phone Number: _____

Email: _____

Recipient Full Name _____

Recital Message _____

Dedication :

From (Full Name): _____ Phone Number: _____

Email: _____

Recipient Full Name: _____

Business Ad:

Full Name: _____

Phone Number: _____

Email: _____

Business Name: _____